

How can the ARA's Airbag Protocol Boost My Yard's Business?

- 1) **Tell** your customers to visit us on the web at www.AirbagResources.com
- 2) **Click** on the *Part Search* tab
- 3) **Enter** the Year, Make and Model of your car in the drop down menu. Press enter.
- 4) **Select** from the list of **ARAPro** dealers listing available inventory
- 5) **Make** a selection from the list
- 6) **Place** the Order for the ARAPro Airbag!

How Much Does It Cost?

- 1) ARA member recyclers can join for the modest annual cost of \$99 per year¹
- 2) Recyclers who are not members of ARA, but are members of an affiliated State Chapter Association, can join for \$129 per year²

Notes: 1. Part of the fee received is refunded to ARA and or the State Chapter of the member to support the associations activities; 2) Certain restrictions apply; call us for details.



JOIN THE ARA'S AIRBAG PROTOCOL AT AIRBAG RESOURCES.COM TODAY!

VISIT OUR WEB SITE:

WWW.AIRBAGRESOURCES.COM

AND CLICK ON THE "SIGN UP" TAB. ENTER YOUR DETAILS, PAY WITH ANY CREDIT CARD AND START USING THE SYSTEM IMMEDIATELY. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US BELOW BY PHONE OR EMAIL.

Airbag Resources

Tel: (716) 566-5884

Email: admin@airbagresources.com

www.airbagresources.com



The ARA's Airbag Protocol For Recyclers:

Standards, Training, Inspection, Management & Marketing Tools to Grow Your Airbag Business

**Web Based Employee Training Software For Auto Recyclers!
Train & Certify Your Techs in Federal Haz Mat Regs and Airbag Handling & Safety online today!**

Join the ARA's Airbag Protocol and:

- Train & Certify Your Employees in basic Airbag Technology
- Train & Certify Your Employees in the Haz Mat Regulations
- Inspect Your Airbags & Automatically Create Records & Reports
- Sell Airbags complying with the Industry Standard
- Market Your Airbags with the ARAPro Search Engine
- Help in the fight to get ARAPro airbags openly accepted by insurers when estimates are created

Do you lose sales because cars are increasingly totaling? Is the high cost of replacing the airbag system (with new parts) at least partly to blame? We can help your customer lower the cost of repair and save the car. Introducing **ARAPro OEM Airbags**, the only inspected, standards compliant, previously installed OEM airbag module on the market today.

What is the ARA's Airbag Protocol?

The *Automotive Recyclers Association's*¹ *Airbag Protocol* (the Protocol) was developed to assist progressive recyclers grow their airbag sales using standards, best practices and employee training. The *Protocol* is a voluntary industry standard, specifically designed to standardize the practice and procedures used to extract, handle and store recycled airbags and by so doing, win insurance industry support for the **ARAPro™** branded product. The Protocol and related management tools are located at www.AirbagResources.com

1. Program administered and managed through ARA Product Services LLC

FEATURES & BENEFITS: EMPLOYEE TRAINING

At **AirbagResources.com** you will find these valuable software tools to grow and manage your airbag business.: **Airbag Training:** Train, test and certify your employees in airbag extraction, handling, storage and safety. Employees who pass the test receive the *Certified Airbag Technician* (CAT) qualification. **Haz Mat Training for Airbags:** Train, test and certify your shipping dept employees in the *Hazardous Materials Regulations (HMR)* as they relate to airbags. (Employers who ship airbags in commerce are required by federal law to train and test haz mat employees . **Inspection:** Systematically inspect each part, automatically record all inspection results, automatic recall check and print *Inspection Records*.

ARAPro™: The Quality Alternative



FEATURES & BENEFITS: MANAGEMENT TOOLS

Management Tools. Get a summary of each employee's training and certification status on one page. Export reports to *Excel* for saving on your own PC. Reprint certificates as needed. Set up *Email Alerts* which remind you when an employee is due to renew their certification.

Marketing. In collaboration with Car-Part.com, we have created an **ARAPro™** exclusive parts search engine. Your customers can use this free search engine 24/7 to search for **ARAPro™** airbags. This provides you with another marketing channel for your parts in addition to your listing on Car-Part.com which is unaffected.



HOW IT WORKS

On Sign Up, Managers receive an *Administrator* User Name and Password. Managers set up each employee as needed. Employees take the Airbag and Haz Mat training whenever they want (see screen shot 1). Once training is done, employees take the computer scored exams and receive personalized certificates of qualification (see 2&3). When employees are certified as *Certified Airbag Technicians* they can begin to inspect airbags and record the results in the system (see 4) Tell your customers that you participate in the *ARA's Airbag Protocol* and the standards you adhere to in your business are the standard of excellence. Demonstrate the ARAPro Search Engine to your customers so they can quickly locate the quality airbags they need (see 5).

SCREEN SHOTS



AirbagResources.Com



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