

## How Can I Save My Car?

In the collision repair industry today, cars are being totaled with ever increasing frequency. Industry estimates show that approx 20% of estimates written on relatively new cars (0 ~3 years old) will result in a total loss declaration. This number jumps to 60% for cars that are 6 to 7 years old, which is the average age of cars on the road today. If the airbags deployed on your car, you should know that the cost of new replacements are often the most expensive items in the list of parts needed to complete the repair.

If you are faced with a total loss situation, you *do* have options which can lower the cost of repair *while* maintaining quality.

Lowering the cost of your replacement airbags after an accident can often be enough to save your car from totaling. Collision repair professionals are experts, and well placed to discuss various repair options with you. Restoring your vehicle to pre-accident condition using ARAPro Non Deployed OEM Airbags can save your vehicle from becoming a Total Loss *and* give you the confidence you deserve. **ARAPro OEM Airbags** installed by your qualified Collision Professional are choices without compromise. Ask your collision repair specialist for **ARA Pro OEM Airbags** today!

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Collision Repair Specialist Stamp Here:

Certified ARAPro OEM Airbag Recycler Stamp Here:

**ARAPro OEM Airbags**  
The Quality Alternative

# ARAPro OEM Airbags

## Don't let airbags total your car!



- Save Your Car From Being a Total Loss!
- **ARAPro OEM Airbags** are 100% Original Equipment
- **ARAPro OEM Airbags** are manufactured to OEM<sup>1</sup> performance standards

Is your car about to be totaled? Is the high cost of replacing the airbag system at least partly to blame? We can help you lower the cost of repair *and* save your car.

Introducing **ARAPro OEM Airbags**, the only ARA Protocol compliant, previously installed OEM airbag module on the market today. Cost savings may exceed 50%<sup>2</sup>

## Alternative Airbag Part Solutions

The cost of replacing your airbags after a crash is a huge contributing factor toward causing a repairable vehicle to be declared a total loss. Everyone knows a car's value declines as it ages. What is not so well known, is the price of replacement parts does not fall in line with the car's value. This is especially true for airbags. The price of new replacement airbags (from franchised dealers) is a significant contributor to total loss declarations.

### NEW ALTERNATIVES

**ARAPro OEM Airbags** are a new option for car owners seeking to lower the cost of repairing their car, and avoiding a "total". **ARAPro OEM Airbags** were introduced into the market to address the problem of repairable cars being totaled out because of high priced new dealer supplied airbags. If your car is in the shop, and the cost of repair is threatening to "total" your vehicle, ask whether the cost of the airbags is a factor. You have options to save your car and maintain quality.

## ARAPro; The Professional's Choice

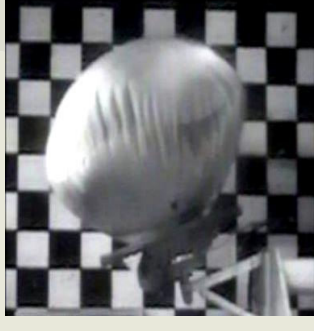


### ARAPro OEM AIRBAGS

The **ARAPro** brand is reserved for OEM airbag modules which have been carefully extracted from vehicles by certified car recyclers who have trained their technicians in accordance with the terms of the ARA Protocol- a training program of ARA Product Services LLC. Each airbag is carefully inspected by a trained *Certified Airbag Technician*. Only after thorough inspection and entry into our database can it be designated as an **ARAPro OEM airbag**.

### AIRBAGS ON BACKORDER?

Are your new airbags on backorder? New airbag shortages can occur for many reasons, but frequently the only explanation available to the customer is, "sorry, they're on backorder". These delays can be days, weeks, or even months in some cases. Most car owners need their car back on the road immediately, and being without your car is simply not an option. **ARAPro OEM Airbags** are an ideal alternative when new parts are on backorder.



The inspection procedure complies with the ARA Protocol, the accepted international standard for processing, handling, inspecting and shipping, non deployed OEM airbags.

### PEACE OF MIND

Because the **ARAPro Airbag** is original equipment (OE) it was designed and manufactured by the same company that supplied the original factory installed airbag on your car. Our rigorous standards based inspection ensures that the **ARAPro OEM Airbag** gives you the same peace of mind as a new part, for a fraction of the cost.

### CONSULT YOUR

### COLLISION REPAIR SPECIALIST

Your collision repair specialist can guide you on the options available to you to save your car and get you back on the road as quickly as possible. Ask for **ARAPro OEM Airbags today!**

1. OEM; **O**riginal **E**quipment **M**anufacturer

2. Savings Vs equivalent new parts. Actual savings depend on year, make and model